



## **Tombow Sets Environmental Milestone in 100th Year**

*Centennial Marks Art, Craft and Office Supply Manufacturers Commitment to Gaining National Prominence in Green Production*

**ATLANTA** – Jan. 09, 2013 – For 100 years Tombow has been creating innovative products that help people do their best work in art, craft and office supply environments while minimizing the effect on the globe's natural eco system. Tombow's leaders are working to spend the company's centennial 2013 year as a platform to educate consumers about green production. Tombow is the global industry leader in green correction products by having more than any other stationery and office supply company worldwide.

"Since Tombow's beginnings in the early 1900's in Japan, the management team has been focused on pinpointing what's best for its clients today and for the future generations," said Jeff Hinn – president, American Tombow. "To that end, we are committed to develop, manufacture and market ecologically friendly products worldwide that live in harmony with our global environment. So, we'll take advantage of our 100<sup>th</sup> year to educate our customers about the importance of these initiatives and to assert that because of our sustainability initiative, we plan on being here to service our customers for another 100 years."

Tombow offers a full-line of correction tape products that are manufactured with post-consumer materials, including the Original MONO Correction Tape, with more than 25 SKUs in various applicator styles including refillable and pen-style with various tape width sizes. The majority of these products consist of a minimum percentage of 70% Post-Consumer Waste (PCW), as well a minimum percentage of 70% recycled packaging content.

In 2013 Tombow will seek recycled content certification, identified by a thorough process founded in 1990 and accredited by the International Standards Organization (ISO). "We're excited about pursuing this certification as a proof point of what Tombow was founded on a century ago," continued Hinn, "because the certification demonstrates our commitment to conserving natural resources and holds us as a leader in a rapidly changing industry."

### **About Tombow**

Tombow is today's market leader for arts, crafts and office products. Serving consumers and businesses around the globe, Tombow was established in Japan in 1913 as the wood-case pencil provider for Japanese students. Since these beginnings and undergirded by a history of unparalleled customer service, Tombow has grown the company's portfolio to a worldwide provider of adhesive tape, ballpoint pens, correction tape, drawing pencils, dual brush pens, glue sticks and liquid glues manufactured in facilities located in Japan, Southeast Asia and Thailand. Worldwide operating divisions distribute Tombow branded products in their respective geographies. For more information, visit [www.tombowusa.com](http://www.tombowusa.com).

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