



Tombow Leverages Centennial Year to Raise Awareness for Art Education
"100 Days of Tombow" Reaches Newest Milestone

ATLANTA – Oct. XX, 2013 – For eight months, Tombow has been committed to the "100 Days of Tombow" campaign, aimed to promote and support arts education nationwide by donating up to \$10,000 of Tombow art products to the [Council for Art Education](#), a national nonprofit promoting and supporting arts education. Launched in March 2013, the campaign's focus is to showcase the talents of craft bloggers throughout North America while celebrating Tombow's centennial year.

Since late September, the program has grown from featuring 50 art, craft, mommy and scrapbook bloggers, to reaching its newest milestone, 80 participants. To date, the program has impacted more than 5.2 million online craft enthusiasts through its campaign initiatives.

Tombow has honored its "100 Days" participants by sharing their personal projects on its various social media channels such as [Facebook](#), [Pinterest](#), [YouTube](#) and the [Tombow USA blog](#). These channels have offered a common platform for bloggers to share their Tombow projects as well as their own personal crafting endeavors, uniting them by their common experience, the "100 Days" campaign. Listed below are testimonials from "100 Days" participants.

- "Thank you, again, for not only this opportunity, but for what you and the Tombow team are doing for Art Education. It is so important and I am just thrilled to know that one of my favorite companies is doing this!" said Jennifer Ingle, [Just Jingle](#).
- "I have been using and loving Tombow's products for quite some time," said Amber Garrison, [Life in Color](#). "It's hard to believe but I bought my first marker from them when I was in high school... 16 years ago!"
- "Thank you so much for asking me to participate in the anniversary celebration. My girls and I just LOVED your products. Such great quality. I appreciate the opportunity to create with them," said Holly Isaacson, [Holly's Art Corner](#).

About Tombow

Tombow is today's market leader for arts, crafts and office products. Serving consumers and businesses around the globe, Tombow was established in Japan in 1913 as the wood-case pencil provider for Japanese students. Since these beginnings and undergirded by a history of unparalleled customer service, Tombow has grown the company's portfolio to a worldwide provider of adhesive tape, ballpoint pens, correction tape, drawing pencils, dual brush pens, glue sticks and liquid glues manufactured in facilities located in Japan, Southeast Asia and Thailand. Worldwide operating divisions distribute Tombow branded products in their respective geographies. For more information, visit www.tombowusa.com.

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For More Information:

Elyse Hammett, APR

EOS Marketing & Communications for American Tombow

elyse@eosmarketing.com

404.949.3777 (office)

404.376.5563 (cell)

Barbara Pritchett

EOS Marketing & Communications for American Tombow

barbara@eosmarketing.com

404.949.3778 (office)

615.390.6008 (cell)