



American Tombow Introduces New Design Team
Craft Industry Leader Leverages Experts to Share Product Trends

ATLANTA – March 25, 2015 – Tombow, a 100-year-old art, craft and office supply company, announced its newest team of Tombow designers.

The design team members were handpicked by Tombow based on their knowledge of the craft industry and their range of expertise including card making, color blending, scrapbooking and more. The design enthusiasts are also expert craft and do-it-yourself bloggers. Their charge is to push the limits of Tombow products, providing an organic portfolio of craft projects that focus on the company's adhesives, markers and pens, and world renowned Tombow pencils. The team of designers includes:

- Jennie Garcia, Design Team Coordinator – [Earthy Scrap](#)
- Daniella Hayes – [Layers of Creativity](#)
- Latrice Murphy – [Latrice Murphy Design and Photography](#)
- Jennifer Priest – [Hydrangea Hippo](#)
- Beth Watson – [Beth Watson Design Studio](#)

Marie Browning, esteemed author, instructor, and international crafting personality will continue to serve as Tombow's signature designer, leveraging her decades of experience to teach the new design team members best practices when using Tombow products.

"This new onset of Tombow designers signifies the growing and changing population of crafters," said Jeff Hinn – president, American Tombow. "The industry has evolved dramatically over recent years with the onset of blogging. What once was an industry of paper products has morphed into an entire community of online crafters, scrapbookers and artists. Our design team leverages crafting and blogging to share the versatility of Tombow products around the world."

For more information on Tombow's design team, visit the [Tombow USA Blog](#).

Photo attachment: Tombow's design team meets for the first time at Tombow's corporate headquarters with Cathy Daniel, marketing manager, American Tombow.



About Tombow

Tombow is today's market leader for arts, crafts and office products. Serving consumers and businesses around the globe, Tombow was established in Japan in 1913 as the wood-case pencil provider for Japanese students. Since these beginnings and reinforced by a history of unparalleled customer service, Tombow has grown the company's portfolio to an award-winning worldwide provider of adhesive tape, ballpoint pens, correction tape, drawing pencils, dual brush pens, glue sticks and liquid glues manufactured in facilities located in Japan, Southeast Asia and Thailand. Worldwide operating divisions distribute Tombow branded products in their respective geographies. For more information, visit www.tombowusa.com or join the conversation via the [Tombow USA Blog](#), [Facebook](#), [Pinterest](#), and [YouTube](#).

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